

**BRA
SIL**
ATIVO

The logo consists of the words "BRA", "SIL", and "ATIVO" stacked vertically. "BRA" and "SIL" are in a bold, blue, sans-serif font. "ATIVO" is in a bold, orange, sans-serif font. To the right of "ATIVO" is a graphic element consisting of an orange triangle pointing downwards and to the right, and a blue circle with a white swoosh inside it.

**BRA
SIL**
ATIV

The logo for "BRASIL ATIVO" is set against a solid blue background. The word "BRASIL" is written in a bold, white, sans-serif font, with "BRA" on the top line and "SIL" on the bottom line. Below "SIL", the word "ATIV" is written in a bold, yellow, sans-serif font. To the right of the text, there is a stylized orange arrow pointing upwards and to the right. At the tip of the arrow is a blue circle with a white swoosh, resembling a stylized 'S' or a dynamic element.